

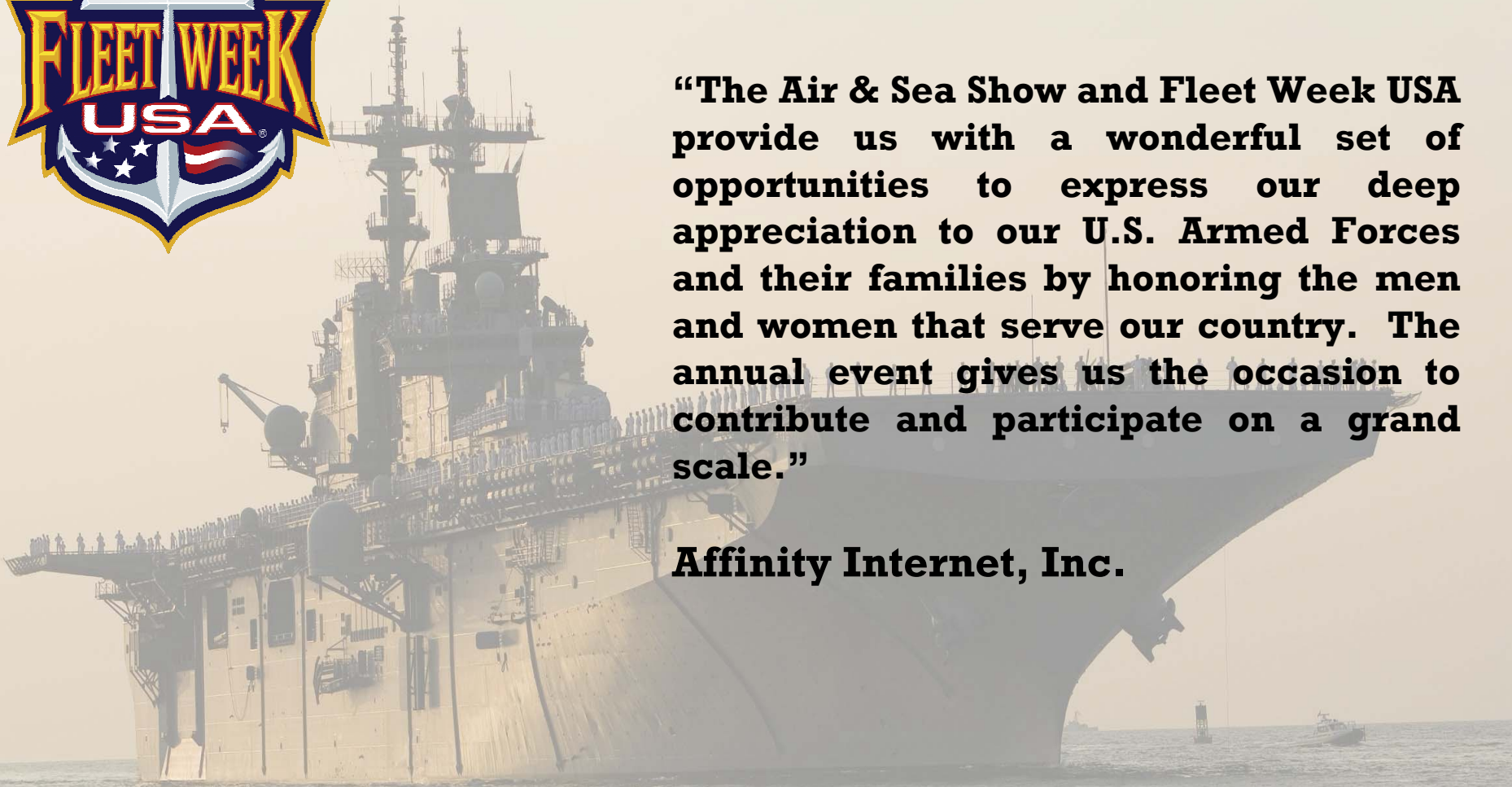
Fleet Week USA[®]

April 28th - May 4th



“The Air & Sea Show and Fleet Week USA provide us with a wonderful set of opportunities to express our deep appreciation to our U.S. Armed Forces and their families by honoring the men and women that serve our country. The annual event gives us the occasion to contribute and participate on a grand scale.”

Affinity Internet, Inc.



Fleet Week USA[®]

The South Florida Community welcomes over 3,000 U.S. Navy servicemen and women each year to enjoy a week of fun-filled activities. More than 150 sailors volunteer for Habitat for Humanity and visit local area schools and hospitals. In addition, a nightly celebration honors the heroic sacrifices that these courageous men and women make for our country and for our freedom.

Event Sponsor

- **License to use official Event logo**
- **Logo recognition on select collateral pieces (ie. print advertising, event poster, event letterhead)**
- **Logo inclusion in all pre-event press releases**
- **Logo exposure on custom Air & Sea Show[®] Broward County transit bus**
- **Hyperlink from Air & Sea Show website**
- **(1) foursome in the Fleet Week USA Golf Classic**
- **(2) invitations to the Celebrity Chef Luncheon**
- **(4) invitations to the Official Ship Greeting VIP Reception**
- **(10) invitations to all Fleet Week USA community celebrations**
- **(2) VIP credentials for all media and VIP functions**
- **(2) VIP credentials and (1) VIP parking pass per day to the Air & Sea Show**

Please contact Katie Stump for more information at (954) 467-3555 or kstump@mdmgroup.com



Fleet Week USA[®]

Event Sponsor

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- **Logo recognition on select collateral pieces (ie. print advertising, event poster, event letterhead)**
- **Logo inclusion in all pre-event press releases**
- **Logo exposure on custom Air & Sea Show[®] Broward County transit bus**
- **Hyper-link from Air & Sea Show website**
- **(1) foursome in the Fleet Week USA Golf Classic**
- **(4) invitations to the Celebrity Chef Luncheon**
- **(8) invitations to the Official Ship Greeting VIP Reception**
- **(20) invitations to all Fleet Week USA community celebrations**
- **(4) VIP credentials to all media and VIP functions**
- **1/3 page full-color advertisement in the event program**
- **On-site presence throughout the Air & Sea Show VIP Hospitality area, including PA announcements and rights to display banners**
- **(4) VIP credentials and (1) VIP parking pass per day to the Air & Sea Show**

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